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## **REALTOR® Associations Come Together to Make Everyone Better**

***WeMAR and SEVRAR explore merger opportunity to utilize the strengths of both Associations to serve members and the real estate industry better.***

Peoria, Arizona, (Tuesday, January 15, 2019) – Over the past year, Valley REALTOR® Associations met on multiple occasions and discussed collaboration opportunities. The discussions created an undeniable synergy between two of the four Valley REALTOR® Associations, West Maricopa County Regional Association of REALTORS® (WeMAR) and SouthEast Valley Regional Association of REALTORS® (SEVRAR). Both Associations understood that having an open dialogue about merging was for the betterment REALTOR® and Affiliate members.

This prospective merger provides new advantages to agents that include expanded benefits and services, economies of scale, and access to multiple locations throughout the Valley. Broker benefits include a stronger relationship with the Arizona Department of Real Estate (ADRE), a reduction in processes and fees, special broker support and a broker liaison. Industry advancements include additional opportunities for professional engagement and recognition, expansion of community outreach and programs, and increased efforts to protect members and their businesses.

“Because our members are the heart and purpose of our Association, we’re not taking this opportunity lightly. Merging our Associations has to create value for our members,” said Derek Anglin, SEVRAR President.

WeMAR and SEVRAR provide real estate advocacy, phenomenal education, networking events, business services and benefits with every member in mind. Also, both Associations have strong leadership, financial discipline, positive cultures, and unique philosophies. They each courageously keep the interests of their members at the forefront and ensure that every decision that’s being made will positively favor both Associations. “With these similarities and strengths, it makes sense to unite efforts and become one to provide more value for our members,” said M. Teresa Rubio-Acuna, WeMAR President.

Town Hall Meetings will be held in February and March to further discuss critical aspects of the merger. WeMAR and SEVRAR will be providing updates as we work through this timeline.

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If you have any questions regarding the merger, please contact WeMAR CEO Roger Nelson at 623-931-9294, [rnelson@wemar.org](mailto:rnelson@wemar.org) or SEVRAR CEO Pamela Frestedt at 480-477-5882, [pfrestedt@sevrar.com](mailto:pfrestedt@sevrar.com).

WeMAR serves over 10,000 REALTOR® and Affiliate members throughout Avondale, Buckeye, El Mirage, Glendale, Gila Bend, Goodyear, Litchfield Park, Peoria, Sun City, Sun City West, Surprise, Tolleson, Youngtown, Waddell, Wickenburg as well as the Douglas, AZ, and Western Pinal Chapters. SEVRAR serves over 13,700 REALTOR® and Affiliate members throughout Ahwatukee, Apache Junction, Chandler, Gilbert, San Tan Valley, Guadalupe, Mesa, Queen Creek, Gold Canyon, Sun Lakes, and Tempe. Both Associations were established in 1946. Additional information about each Association can be found at [www.wemar.org](http://www.wemar.org) and [www.sevrar.com](http://www.sevrar.com).

REALTOR® is a registered collective membership mark which may be used only by real estate professionals who are members of the National Association of REALTORS® (NAR) and subscribe to its strict Code of Ethics. All REALTOR® members of SEVRAR and WeMAR belong to Arizona REALTORS® and National Association of REALTORS®.

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